

The logo for 'EAT' features the letters in a bold, blocky font. The 'E' is white with a black outline, the 'A' is yellow with a black outline, and the 'T' is teal with a black outline.The logo for 'DRINK' features the letters in a bold, blocky font with a white fill and a black outline.The logo for 'TRAVEL' features the letters in a thin, blue, sans-serif font.

Eat Drink Travel Magazine – Writer’s Guidelines

Eat Drink Travel Magazine welcomes guest or regular contributors who understand how to tell a story. Here are a few things to know before you write for us:

ABOUT US

Eat Drink Travel is a digital magazine that explores the best in cuisine, culture, and adventure travel around the world. We travel the world using all five senses, and dig deep to uncover untold stories about people, places, and cultures. Our collective of volunteer writers are active around the globe at all times, constantly on the move, and always delivering new stories.

PITCH

Send a short email to the editor that outlines your story idea (250 words maximum). We assume you’re pitching us an original story idea and not pitching the same idea to several publications simultaneously. Let us know if this is not the case or if your article has been previously published in another media source.

STYLE

Articles should ideally be written in a conversational, informal style. The reader should be able to see themselves in the article. Minimize the use of first person narrative as much as possible. If your piece reads like an instructional textbook or a “Dear Diary” entry, it probably needs a re-write. Humour is encouraged!

LENGTH

A good target length is 500 to 800 words.

ARTICLE SUBMISSION

Article should be emailed in a Word document, and include any relevant or referenced links embedded/hyperlinked within the story. EDT gets first rights and writers retain the copyright to their pieces, and after 90 days from the day of publication in EDT, may publish the article elsewhere.

Fact-checking is your friend. Writers are solely responsible for ensuring that their articles are not defamatory, libelous or slanderous in relation to any person or entity, and that their work complies with privacy and copyright laws.

PHOTOGRAPHS

High quality photography should accompany any articles, and writers are encouraged to use a DSLR camera. Pictures taken using camera phones will not be accepted.

We prefer to use original photographs taken by the writer. If you must use other photographs, ensure that that you have written permission from the photographer, and give us instructions on how to properly credit the individual. It is the writer's responsibility to ensure that they have the right to use images submitted to EDT. No one wants to be slapped with a surprise \$400 bill from Getty Images.

Ideally, no more than 10 photographs should be submitted per article, and should be 1280 in size. Should you need to include more than 10 photographs, [create a collage using this tool](#).

Please attach the photographs separately from the article, and do not copy and paste them into the Word file. It is helpful to indicate where to place the photograph in the article and to label the picture file appropriately for easy identification by the editor.

ETHICS/INTEGRITY POLICY

If the writer has accepted any subsidies or sponsorship for the trip from a third party, this should be disclosed to the editor and in the article.

EDITORIAL TOPICS

We have three areas of focus: cuisine, culture, and travel.

TRAVEL	
Bucket List	Inspirational once in a lifetime experiences
Checking In	Hotel reviews
Conscious traveller	Discusses political, ethical, and environmental issues and travel
Destinations	Short guides to a city, country or other destination
Getaway	Ideas for short getaways (2-3 days)
People + Places	Profiles different ways of life in across cultures
Product Reviews	Travel product reviews
Ski Zone	Highlighting the best in ski destinations
Stopover	24-48 hours in one place
Travel Advice	Practical "how to" advice for travellers
Weird & Wonderful	Crazy stuff from around the globe

EAT + DRINK	
Cooking School	Learning about culture through cuisine
Drink This	Beer & spirit reviews
Eat This	Bar/restaurant reviews in Toronto & abroad
Field to Fork	Explores local foods, traditions of gastronomy and food production, and profiles the stories of those who bring food to our tables.
Food Tour	Exploring a destination through a food tour

CONTACT INFO:

Refer all questions to:

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